

TITLE: Development and introduction of new technologies

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Objective:

In today's business environment, many organisations are experiencing dramatic changes brought about by the development and introduction of new technologies. As one such example, the implementation of the \$950 000 Picture Archive and Communication System (PACS) x-ray system at Geraldton Regional Hospital (GRH), is an organisational change arising from the evolution of digital technology.

PACS became operational in March 2008, and is essentially a (digital) replacement for the traditional film-based x-ray systems. The change to PACS will be examined in terms of its purpose, the assumptions and perspective of change held by the change initiators, and finally the internal and external drivers of the change.