SPONSORSHIP OPPORTUNITIES HIMAA NATIONAL SYMPOSIUM 2008

Sponsorship Opportunity	Category	Cost
Conference Dinner	1	\$5,000
Cocktail Reception	2	\$2,500
Workshop Sponsor	2	\$2,500
Networking Luncheon + Vendor Presentation + Trade	2	\$2,500 ea.
Exhibition Booth		
Networking Luncheon + Vendor Presentation	2	\$2,000 ea.
Networking Morning or Afternoon Tea Break + Vendor	3	\$1,500 ea.
Presentation + Trade Exhibition Booth		
Networking Morning or Afternoon Tea Break + Vendor	3	\$1,000 ea.
Presentation		
Conference Audio - Visual	3	\$1,000
Trade Exhibition Booth	3	\$1,000 ea.
Conference Satchel Insert – documents	4	\$500
Conference Satchel Insert – goods	4	In Kind

SPONSORSHIP BENEFITS

Sponsorship Benefit	Sponsor Category			
	1	2	3	4
Logo on program	Х	Х	Х	Х
Logo and sponsorship acknowledgement on HIMAA home page for 12 months	x			
Logo displayed at all session breaks	Х	X	Х	Х
Acknowledgement of sponsorship at close of session prior to sponsored event	X	х	Х	
Sponsorship acknowledged at event introduction & brief speaking opportunity	х	Х		
Sponsor material in symposium satchel (no charge)	Х	Х	Х	
Delegate contact list supplied (subject to delegate concurrence)	x	Х	Х	х
Complimentary HIMAA Organisational Membership for 1 year (value \$1,750)	х			
Complimentary full page colour ad. in an edition of HIM Journal (value \$1,500)	Х			
Complimentary, full symposium, delegate passes	2	1	1	
Delegate (or additional delegate) passes at HIMAA member rate (Full symposium, Day/s only, Dinner, Cocktail Party)	х	Х	Х	х

Full symposium delegate passes entitle the holder to attend all conference sessions, all morning/afternoon teas, all lunches, conference dinner and conference cocktail party.